

3M Science.
Applied to Life.™

3M™ MCS™ Warranty for Brand Owners

**3M™ Graphic Solutions
stand the test of time.
Guaranteed.**







Tested like no other.

When you built your business, you didn't build it with an end date. You built it to last. To persevere. To endure. Every decision you make is about the big picture and the long run.

At 3M, we built our graphic solutions to last. We took equal parts science, innovation, and determination, and created the world's most innovative and comprehensive product line. But we didn't stop there.

We tested. And tested. Until we engineered the most durable and cutting-edge graphic products for your business. In fact, we're so confident in our graphic materials, we stand behind them with the 3M™ MCS™ Warranty – the most comprehensive warranty in the industry.

We're not stopping here. No matter how well our products perform, we will continue to put ourselves to the test.

Just like you do.

10 AVE

FINE
CHOCOLATE

A woman with dark hair in a ponytail, wearing a white sleeveless dress, is seen from the back and side, looking towards a building facade. The building has a dark red sign with a light blue floral design and the text '10 AVE' in red. Below this, a large white sign features the word 'FINE' in a dark brown, elegant script font, with 'CHOCOLATE' in a smaller, light blue, sans-serif font underneath. The scene is brightly lit, suggesting a sunny day.

A woman with dark hair, wearing a white sleeveless top with a lace-like pattern, is shown in profile from the waist up. She is holding a wooden handle in her left hand and looking towards a red door. The door has ornate metalwork and a sign that says "OPEN" in red letters. The background is a teal wall.

OPEN

Work boldly.

Budding entrepreneur. Long-standing local business owner. No matter what stage of business you're in, you want to make a bold statement. So when it comes to choosing the materials to create your branding graphics, you won't trust them to just anyone.

But you can trust your brand to 3M. And trust your graphics to the 3M™ MCS™ Warranty.

No matter your story, work boldly. And work assured knowing your graphics will endure for the length of their intended life.

Enduring quality.

You've invested a lot in your business. And you've built it on a solid reputation of quality. From the logo on your delivery van to the logo on your building, your branding should match your reputation. Your graphics and your reputation are extensions of your brand, and both need to remain flawless.

True to our values, we're committed to a level of quality that remains unmatched. The 3M™ MCS™ Warranty sets the bar for quality, performance, and consistency. And we're committed to consistently raising that bar. For you and your business.



Sign of durability.

Driving rain. Blistering sun. Blustery snow. No matter the weather, you want to feel confident that your outdoor graphics will withstand it, year after year.

At 3M, we're world leaders in weather science. Using cutting-edge test sites around the globe, we put our graphics to the ultimate test – weather tests, mechanical tests, and physical tests. And they stand up. Time and again. Guaranteed.

With the added 3M™ MCS™ Warranty, you know every 3M component has been tested extensively for durability and lasting quality.



The science of protecting against nature's worst.

From intense UV radiation to high humidity to drastic temperature fluctuations, Mother Nature poses a serious threat to your finished graphics. When your customers invest and trust in you to provide quality branding, you need to know your graphics will last and look good. Day in and day out. Year after year.

At 3M, we're confident in our graphics, because we engineer them to withstand the elements in the most extreme environments on earth. For decades, we've been vigorously testing the durability and weatherability of 3M products at outdoor testing sites across the globe, as well as at our industry-leading Weathering Resource Center.

Using world-class technologies, our brightest scientists, chemists, and technicians subject 3M films and components to unparalleled analysis and rigorous testing for resistance to nature's worst – sunlight, heat, water, and more – simulating years of exposure to punishing conditions. Science that makes your work endure.

But our confidence in our graphics portfolio doesn't stop there. Graphics produced from 3M products have the added guarantee of the 3M™ MCS™ Warranty. Full, non-prorated protection for the intended life of each graphic. Rest – and work – assured that 3M products stand the test of time. Every time.





A woman wearing a white cleanroom suit and hairnet is working on a large, complex industrial machine. She is holding a yellow tool and appears to be adjusting or inspecting a component of the machine. The machine has various cables, hoses, and mechanical parts. The scene is dimly lit, with a bright light source illuminating the woman and the machine's interior.

Relentless innovation.

There's nowhere you can't go. When you think about growing your business, you see endless opportunities. And when you imagine the impact you can make with your brand, there's no end to the possibilities.

At 3M, our innovations mean business. Every day, our brightest minds are at work to explore and invent cutting-edge graphic solutions. From fleet and vehicle graphics, to indoor and outdoor signage, to building, wall, and floor wraps, and more – our solutions are creative, consistent, flexible, and durable. Working together so you can bring your brand to life.

Only 3M offers a comprehensive product range and backs it with the industry-leading 3M™ MCS™ Warranty.

For more warranty information, visit
www.3m.com/GraphicsWarranties.

3M™ MCS™ Warranty

**The most comprehensive
finished graphics warranty
in the industry.**

The 3M™ MCS™ Warranty ensures that all elements of a graphic – from film and ink, to adhesive, tape, and protective coating – will perform at its best, consistently over time, and in the harshest environments.



Get inked.

At 3M, we're proud to partner and co-brand with world-leading ink and OEM printer manufacturers, such as HP, EFI™, and more.

3M has long partnered with EFI, because of their history of providing customers with robust, industrial inkjet printers. In collaboration with EFI, we developed, for example, the innovative EFI 3M™ SuperFlex Inks to withstand the heat and stretching inherent to vehicle graphic wrap installations.

We're so proud of these ink partnerships that we've protected them with the 3M™ MCS™ Warranty. Our innovative co-branded inks are durable and weather-resistant, and optimized for use with many 3M films and protective options. Use our co-branded inks along with 3M films, and you're guaranteed to deliver high-performing graphics. Additional co-branding partners include Epson, Mimaki, OKI, and Durst.

Only 3M offers a comprehensive graphics product range and backs it with the industry-leading 3M™ MCS™ Warranty.



Commercial Solutions

3M Center, Building 220-12E-04
St. Paul, MN 55144 USA

General & Technical Information
Phone: 1-800-328-3908
Web: 3M.com/graphics



3M™ MCS™ Warranty – the first finished graphics warranty in the industry and still going strong – gives peace of mind to discriminating users that require optimum performance for the intended life of the graphic.

3M Performance Guarantee adds confidence to your choice when you use selected 3M media imaged with an expanding range of 3M qualified OEM printers and inks.

Warranty and Limitations. The following is made in lieu of all other expressed or implied warranties, including any implied warranty of merchantability or fitness for a particular purpose. All 3M products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in the film or media's Product Bulletin.